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## Who We Are

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# Macmillan Learning improves lives through learning

Our legacy of excellence in education informs our approach to developing world-class content with pioneering and interactive teaching tools. Through deep partnership with the world's best researchers, educators, administrators, and developers, we facilitate teaching and learning opportunities that spark student engagement and improve outcomes. We provide educators with tailored solutions designed to inspire student curiosity and measure progress. Our commitment to teaching and discovery upholds our mission to improve lives through learning.



# **Adaptive**

We strive to improve the world by moving beyond conventional educational concepts and empowering instructors and students to explore coursework in new and creative ways.



### Research-focused

Macmillan has a rich history of partnering with the best and the brightest in their respective fields, underscoring our organization's commitment to develop the best learning resources in the world.



### **Bold**

Creativity and innovation are at the heart of our academic publishing teams. As a technology leader, we continually strive to innovate, and creating pioneering solutions that solve institutional and course challenges translates into consistent and superior customer experiences.



### **Outcome-driven**

By partnering with the best minds in academia, we are able to offer groundbreaking texts and technologies that achieve better outcomes for students and institutions.



### **Customer centric**

Our understanding of the gravity of guiding students from different educational backgrounds towards the same outcomes in constrained environments provides considerable insight into our customers' needs. We provide experiences that enable educators to discover more teachable moments and for students to gain the skills to meet their post-graduation objectives.

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